

## Press Information

### **»Insert« from Alape – compact class for small bathrooms**

Goslar, October 2010 - Good design is all about the material, aesthetics and functionality – all values, which are combined in the smallest space in the new washplace solution »Insert« from Alape. »Insert« is a compact washplace, which forms a functional and yet at the same time aesthetically pleasing solution especially for the smallest bathrooms. The two versions in the range, Insert.storage and Insert.corner, are characterised by their clean shapes and puristic design.

Insert is composed of a sophisticated dish basin made of glassed steel, which is elegantly inserted in a base cabinet made of powder-coated metal. With its rounded edges, the base cabinet matches the shape of the dish basin perfectly. At the same time due to its height all the technical connections are hidden. An optional mirror, with or without a light, complements the setting.

In addition to the integrated towel holder, the base cabinet of the Insert.storage version also provides a practical storage space offering sufficient room for daily use toiletries. Depending on the version, Insert.storage is suitable for wall fittings or free-standing fittings, whereby the low height of the integrated dish basin does not require any costly fitting extensions. Freedom of design also offers the opportunity to choose the colouring of the base, which is optionally available in white or matt anthracite brown. For optimal planning, Insert.storage is available in two versions with the dish basin placed to the left or right of the base cabinet respectively. This allows you to choose the best solution based on the space situation and to make the best use of limited space. The dimensions of Insert.storage are 450 mm (W), 450 mm (H), 330 mm (D).

Insert.corner, the corner solution version, positions the basin and cabinet in the corner of the room to save as much space as possible. As for Insert.storage, the mirror which complements the washplace is available with or without a light. The special feature of the mirrors is the white side profiles to match the colouring of the basin and the base cabinet, which give the mirror a floating appearance. The space-saving corner version Insert.corner is available in the dimensions 250 mm



(W), 450 mm (H), 250 mm (D). The base cabinet is also made of powder-coated metal in white.

Insert was designed by Alape's design partner Busalt Design, Germany.

### **About Alape**

Alape was founded in 1896 by Adolf Lamprecht in Penig, Germany, as an enamel products operation. Today, the company with its more than 200 employees at two production sites in Goslar, Germany, produces esthetic washplace solutions for the private and semi-public sectors. As a manufacturer, Alape stands for technically functional quality standards and inspiring design. Glazed steel in combination with a variety of high-quality materials allows Alape's individual designs for an environment with an architectural legacy.

For further information, see [www.alape.com](http://www.alape.com) or contact us:

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